

# Business Valuation Appraisal

*Do you really know how much your company is worth?*



Business owners sometimes have a need to determine the value of their business. **TCATA's Business Valuation Appraisal** service is an accurate and objective method to determine the market value of a business. Special arrangements have been made to offer members a full valuation of their company for only \$995, something that normally costs thousands of dollars.

A business valuation appraisal can be determined by employing standard valuation methods, including balance sheet analysis, adjusted book value, liquidation value, capitalization of earnings, price-to-earnings ratio and

discounted future earnings.

Industry Insights, Inc. will provide you with the background questionnaire and request other information necessary to prepare a formal valuation appraisal for your business – complete with analysis schedules and graphs. In approximately three weeks following receipt of your company's information, you'll receive a confidential appraisal report which includes:

- **A summary financial analysis**
- **Value conclusions**
- **Cash flow analysis**
- **Appraisal methodology**
- **An overall valuation summary**

The valuation will be conducted by Thomas Noon, who is a co-founder and Principal of Industry Insights, Inc., a management consulting and survey research firm which specializes in providing a variety of services which assist trade and professional associations. Mr. Noon's expertise primarily includes the areas of financial analysis, business valuations, profitability planning and productivity improvement strategies. He has personally conducted over 1,000 business valuations. TCATA has used the services of Industry Insights for many years.

## **A Business Valuation Appraisal is essential for:**

- Buy/Sell agreements
- Acquisition, sale or merger
- Going public (IPO)
- Estate and gift tax planning
- Marital dissolution
- Bankruptcy
- Stock options/warrants
- Bank loans
- Employee stock ownership plans (ESOP)
- Succession planning

*The confidential Business Valuation Appraisal service is provided by Industry Insights, Inc., a management consulting firm. TCATA, its officers, directors and staff assume no liability for the accuracy or interpretation of the information provided by this service. The information contained in the appraisal report is maintained in strictest confidence between your company and Industry Insights, Inc.*

***TCATA's Business Valuation Appraisal service is a must for companies that want to save thousands of dollars when determining the value of a business.***

**TCATA**  
Textile Care Allied Trades Association

**TCATA Member \$995 / Non-member \$1,595**

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