TCATA Education Fund

A four-year college scholarship program

CATA sponsors college scholarships through its Education Fund for students interested in pursuing a degree at any accredited U.S. college or university on a full-time basis. It is desirable – but not mandatory – that those receiving these scholarships select courses of study that will prepare them to participate in and materially contribute to the textile care industry. The following questions and answers provide information regarding qualifications, administration and the awarding of these scholarships.

Questions & Answers

Who is eligible?

An applicant must be a full-time employee, child or grandchild of a full-time employee, of a member company in good standing of the Textile Care Allied Trades Association for three years. Also, the employee must be employed by this sponsoring member company for over one year. *Note: in the case of a multi-industry company, the employee must be employed in a division relating to the textile care industry.*

The student applicant can be anticipating freshman entry, can be previously accepted as a freshman, or can be an underclassman continuing education at an accredited U.S. college or university on a full-time basis. All applicants must engage in studies during the fall semester immediately following their scholarship award. This scholarship program does not apply to graduate studies.

What is the amount of the scholarship?

Each recipient will receive a TCATA check for \$2,000.00 made payable to both the student and the qualifying college or university involved. Checks will be sent to the recipient prior to the beginning of the Fall semester.

What must be submitted for application?

Applicants must complete an application form and provide the following:

- A copy of their Scholarship Aptitude Test (SAT) or American College Test (ACT) scores.
- Transcripts of all high school grades and any college grades if applicable.
- A letter from their high school principal (or other highest official equivalent) describing their leadership qualities, extracurricular activities and other relevant information.
- A letter from the applicant to TCATA describing their past personal accomplishments, immediate goals and future academic and career objectives.

On what basis will scholarships be awarded?

All scholarships will be awarded on the following priority basis:

- Academic Achievement High school scholarship ratings, as measured by SAT or ACT scores and grades, will form an important basis for scholarship awards.
- Leadership Qualities After the screening of SAT and ACT scores, candidates will be evaluated on their accomplishments and leadership abilities as indicated by supporting papers filed with their application
- Courses of Study Consideration will then be given to applicants who, upon graduation, plan to work in the textile care industry and who will pursue a course of study for that purpose.

What is the deadline for applications?

Applications, with supporting paperwork, must be received by April 30 of the year the applicant plans to enter a college or university. The scholarship award will be announced in May of that year.

Can other scholarships be accepted?

Yes, the acceptance of other scholarships is permitted and will not affect your TCATA Scholarship.

What is the process for selecting scholarship recipients?

The applications will first be screened to assure compliance with required qualifications. Applications that do not comply will be eliminated and, without further consideration, those remaining will be given to a selected representative of an academic institution for judging. Scholarships will be awarded on a competitive basis as judged solely by this representative of an academic institution.

Can Scholarships be transferred to others?

No, all awards are made to a specific individual and are not transferrable to another at any time.

Can Scholarships be transferred to other schools?

Yes, transfers from one accredited college or university to another are permitted providing the other college or university is accredited.

What happens if studies are interrupted?

Award recipients who must involuntarily interrupt studies may submit a request to the Association to postpone continuance of their scholarship for no more than one year. If postponement is granted by the Association, failure to resume studies within a year will automatically cancel the scholarship. Such situations will be considered individually on the facts submitted by students to TCATA, whose ruling will be final.

Are awards made for more than one year?

All scholarships will be awarded on the basis of four years of study. Payments for each year will be made prior to the fall semester providing the student maintains an academic average acceptable for continued study and remains in good standing in the school attended.

How can continuance of scholarships be guaranteed?

To guarantee four years' continuation of scholarships, recipients must submit to the Association, the academic transcripts from their school verifying their continued study. This must be received by July 1st of each year following the initial award year.

Provided these student transcripts are received, scholarship funds will be awarded for the following year.

Upon graduation, must the student be employed by a TCATA member?

No, there is no obligation to accept employment with a TCATA member upon graduation. However, this scholarship program was created to stimulate interest in young persons to pursue a career in some segment of the textile care industry.

For additional information:

Requests for additional information concerning procedures, processing, administration or awarding of scholarships should be made to:

TCATA College Scholarship Program 5863 Harris Grove Lane, Charlotte, NC 28212 813-348-0075 ● fax: 813-348-0077



Since 1920, Textile Care Allied Trades Association (TCATA) has been the national association representing manufacturers, distributors, trade magazines and service organizations in the textile care industry. Its members are the leading allied trades companies producing and selling the majority of products sold in the industry.

Among its services, the Association collects market data, monitors government regulation and legislation affecting the industry, conducts business education programs and holds annual conferences and seminars where member companies meet to solve mutual problems.

TCATA member companies are dedicated to the principles of quality, integrity and service.

About the TCATA Scholarship

TCATA's scholarship is in memory of two outstanding individuals who contributed greatly to both the Association and to the textile care industry – Dean Allen and Max Zimmerman.

About Dean Allen

In 1938 at the age of 15, Dean C. Allen started working for Allen and Vickers, a family business based in Atlanta, Georgia, distributing laundry and dry cleaning equipment. Until his untimely death in May 1980, Dean Allen spent 42 dedicated years working for his company, supporting TCATA projects and continuously and tirelessly striving for the improvement of the entire textile care industry.

Dean Allen had served as a Vice President of the TCATA Distributor Group, was a member of the TCATA Board of Directors and was elected President of TCATA for two terms. At the time of his death, Dean Allen was active in developing this scholarship program, which was established in 1980.

About Max Zimmerman

Max Zimmerman got his start in the industry in 1924 by working in his father's dry cleaning plant in Dayton, Ohio. In 1953, he started his own dry cleaning company and went on to invent one of the first spray finishes for fabrics. He upgraded the textile care business by promoting awareness and increased understanding of problems faced by various segments within the industry. Max was a tireless promoter of TCATA, having served on TCATA's Board of Directors as well as Secretary-Treasurer. In recognition of his work, he had received all three major awards from the Association – the Young Timer Man of the Year, the Silver Circle Club Man of The Year and the Morry Friedlander Award. The Max Zimmerman Fund – established in 1990 – was made possible by a generous donation by Max himself. Mr. Zimmerman passed away in 2000.

Continuation of this Scholarship Program

TCATA reserves the right to revise or discontinue this Scholarship Program at any time. Such action, however, will not affect any scholarships previously awarded.

About TCATA